

# RetroHeadsNFT WHITEPAPER v1

02/28/2022

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# What is RetroHeads?

RetroHeads is a collection of 10,000 randomly generated NFTs in the Cardano blockchain with over 150+ original traits. We aim to be a utility driven project, bringing many benefits to our holders, including, but not limited to: Data Analytics Tool, NFT mutation, and royalties; all of which will be explained below.

This project was born out of a necessity for us to accurately find and invest early in projects with big growth potential without investing ridiculous amounts of time researching which of the many projects will end up being the breadwinner. We also wish to help grow the Cardano ecosystem by bringing tools that will help members of the community, from newcomers to whales, to explore in an objective and accurate way, how the CNFT market is moving. We chose to launch in the Cardano ecosystem due to its accessibility to everyone in comparison to other networks such as Ethereum.

Our artist was inspired by the 1930s classic cartoon animation style, and thus he wanted to develop an NFT project that could reflect his passion. All our NFTs are 100% unique and waiting to go to their rightful owner.

## **RetroHeads Original Drop**

**Supply: 10,000**

**Price: 50 ada**

**Date: 03/19/2022**

**Blockchain: Cardano**

**Number of traits: 150+**

# Royalties S1

## Royalties for holders

20% of all royalties from all the different marketplaces will go to a specific set of holders.

These special holders will be:

**Those who hold all the different Heads(no color variation) of RetroHeadsNFT (Heads list will be revealed after mint).**

We made it very hard to be a special holder because we want these holders to remain exclusive so they can benefit from the project's royalties. We consider it's better to give a significant quantity of ada to a few holders instead of a few amount of ada to all holders.

Each month we will take a snapshot of the holders and send each eligible wallet their respective cut, these snapshots will happen with a 24h warning, for anyone to delist if needed, and the airdrop will happen any time after those 24h passes. After the snapshot has been taken the royalties will be distributed after a couple of days.

*This royalty system will be available until 12/25/2022*

## Royalties for giveaways

We will open a poll each month as to what NFT should we buy to giveaway, which project should we try to collaborate with in order to obtain whitelist spots for our holders, or even if holders wish to, raffle those special funds.

5% of the royalties will be available for all these aspects.

## S1 Royalties going for Season 2

25% of the royalties will be allocated for the development of season 2. Which will include paying our artist and the fusion of the RetroHeads genesis and the time travel capsules(see more below).

**Royalties for data analytics platform**

The data analytics platform will be in constant maintenance and improvement, thus 25% of royalties will be reserved for this reason.

**Royalties for owners & artist**

25% of royalties will go to RetroHeads artists and founders. We believe this is important as RetroHeads owners & artists will work diligently on this project.

# Time Travel Capsules

In season 2 we will mint time travel capsules, which will enable your RetroHeadNFT to travel in time, this time travel will affect your NFT in its aesthetic but it will not change its utility.

Each NFT that uses a time travel capsule gets a 50% chance to travel to the past, which will alter the design of your NFT to a smol pixelated art-form and 50% chance to travel to the future, which will update the existing traits of your NFT to a future version of it. This will create more scarcity in each type of RetroHead and therefore each will have more value.

Perhaps holding off your time capsule and not using it for the mutation may release other uses down the line. But who knows...

*-Time Travel Capsule mechanic still subject to change-*

**The Time Travel Capsule design sneak-peak will come out at the end of March.**

## Royalties S2

100% of royalties in season 2 will go to the maintenance and improvement of our data analytics platform.

# Data Analytics Tool

## Why do we need a data analytics tool in Cardano?

Even though there are a few data analytics websites in Cardano that give superficial information about many active projects in this ecosystem, a focused tool with maintenance funds and constant influx of investment will provide a complex and informative platform with constant growth that will help immensely people from our community.

We will provide many tips & tricks on how to use the data provided and have a few educational videos on how to read some of the graphs that will be present in the tool, exclusively to our holders.

## RetroHeadsNFT interaction with the tool website

The RetroHeadsNFT will serve as a key to the tool website, the website will require you to connect your NAMI wallet, in case there is a RetroHeadsNFT present in your wallet you'll be granted access to the tool.

## What will the tool provide?

We aim to provide many different aspects including a **wallet profiler system** that will enable one to analyze their own connected wallet which will provide all NFT they have ever hold and their respective floor at the time they sold and its current price, the maximum ada collected, monitor the wallet activity, wallet relationships which will show which other wallet you interact with the most, etc...

A **floor price project tracker** which analyzes if the project's floor is thick or thin. Thick meaning that there are a lot of listed assets at the same price range. Thin meaning that there are not many listed assets at the same price range. A thin floor means there is more chance for the floor price to increase. This floor price project tracker will be shown per project in a bar chart.

A **rarity sniping tool** which will be presented in a scatter plot. The scatter plot's x-axis will represent rarity and the y-axis will



represent price. This way it will be easy to snipe rare NFTs. Sniping means getting rare NFTs for a cheap price.

A **volume bot** that will send a notification every hour about what are the projects with the most assets sold. This is a great way to notice which projects are “hot” at the moment and have a high chance of increasing in price.

A **Twitter engagement tracker** which will show some of the newrisers in the Cardano nft ecosystem, those projects that are getting traction and which are the ones that are being talked about the most in social media.

**General project analytics**, that will show when a project was first minted, when was its last mint, how many NFT are in circulation, floor price across the day , how many holders, how many listed, transactions made, etc...

**Marketplace analytics**, at the moment we only have in mind JPG.STORE and CNFT.IO but this list will only grow from here; this aspect will evaluate in which marketplace a project is showing more demand or at what time of the day there is more demand, an average floor price across markets, highest sale or lowest sale in specific projects, etc...

*The aspects mentioned above are not definitive but show our end goal for the data analytics tool. Thus, they may change over time.*

## OG(Sketch) & .JPG Roles

**Sketch** and **.JPG**, our discord roles are named after the process of drawing a cartoon digitally. Starting with Doodle, the lowest-ranked role on our server, the starting idea of a cartoon, followed by the Sketch role which not every cartoon needs but all the complex one had at one time, and finally when the work is finished .JPG, a full-fledged image file containing a beautiful cartoon.

-**.JPG** role provides whitelist for the project, those with the role and if they correctly submitted their wallet when able will be able to mint a maximum of 3 RetroHeadsNFT each for a cost of 50 ada.

-**Sketch** role proves that you're an OG member, OG members get to directly influence the development of the project in its early stages, this means they'll get to take part in some decisions taken for the better of the project and community and which features should we implement or remove.

*-the Sketch role benefits will transfer to the holders before season 2 takes place-*

Both roles are stackable whitelist, which means if you have the .JPG role and Sketch role you'll be able to make two(2) transactions meaning an opportunity to mint a maximum of 6 RetroHeadsNFT.

Thank you!

and Welcome to RetroHeads!

Join our Discord: [discord.gg/RetroHeadsNFT](https://discord.gg/RetroHeadsNFT)  
Find us at Twitter: <https://twitter.com/RetroHeadsNFT>  
Website: very soon